**Introduction**

I have chosen to collaborate on a music festival website. I chose to create the merchandise page. This page will have a list of all the bands playing at the festival. It will have links to each band’s bios and links to their official website. Its main purpose is to provide access to links for the purchase of band and official festival merchandise.

**Design and Implementation**

We began with a concept and a basic idea on what we wanted to construct. The scope was wide. We dialed down the to the main elements we wanted in our website. We then began the wire-framing process. This gave us our layout, and common design elements. Such as font, background colors, and icons. This is still wide so we could modify design elements to encompass each team members imaginations and passions. Next, we began to convert our wireframe to code. Currently this design is still fluid and ever-changing. There have been some modifications made to pictures that may have not fit well into the page. For example, some test in a picture was not aesthetically pleasing design wise in my sticky header, so it was modified in paint and then the new version was used.

I used a sticky header to keep the web pages focus on its intent, “Merchandise”. Added glowing text for extra emphasis and excitement. Utilized “vertical scroll snap” as an alternative to a carousel to display the multiple bands. The sections in the “scroll snap” utilize css background images of each band. Creating full emersion into the site.

**Conclusions**

I personally learned or rather, gained more insight on troubleshooting issues. I also learned to work on a team. From the idea phase, all the way through the implementation. I learned wire-framing concepts, and Github collaboration

As mentioned previously This project is a work in progress and ever evolving to the vision that my team shares. This submission is a snapshot in time for this class.

I believe the best features of this project would be the glowing text, the visual aesthetic, and the scroll snap functionality.

Ideally, I would have devoted more time to this project and will more than likely do that soon. For this submission though, I would slow the scroll snap go allow the entire picture to show slowly as the scroll engages. I would also include the checkout button on the page that leads to a credit card or other payment forms and submissions. The slide out would be a side tab instead of a button at the top, and it would only go full screen on a mobile device. Otherwise on a pc it would only open a card with menu options.